BAO LE

PROFESSIONAL PROFILE

A creative professional with Multimedia Interface Design background and a passion for up-to-date web technologies looking for Web Development

**Technical Experience:** Programming Languages – *C#, VB, Oracle, PHP, MySQL, Javascript, Actionscript, Google Map, Jquery, Ajax, JSON, XML, CSS3, HTML5, Bootstrap;*Development Environment –*.NET,**Zend Studio, Putty, Git, subversion control, Firebug;* Operating Systems – *Windows, Mac, Linux*

**Design Experience:** Proficient in various web design programs including *Photoshop, Illustrator, FreeHand, Firework, InDesign, Flash, Dreamweaver.* Solid understanding of cross-browser design issues and image optimization for fast download*.* Thorough knowledge of information architecture and usability principles*.* Ability to formulate a concept and render illustrations and detail from sketches, memory and imagination*.* Strong usability interface design and information architecture skills*.* Strong conceptual design skills*.* Detail oriented*.* Ability to work on multiple simultaneous projects and meet stringent deadlines.

PROFESSIONAL CREDENTIALS

[**THE STEPHENZ GROUP**](http://www.stephenz.com) ***- Web Developer 05/2012 – present***

Developing clients’ websites, CMS ultilizing .NET, Oracle, *PHP, MySQL*, Drupal, Wordpress, *and Bootstrap framework*

* **Samsung SmartTools Admin & Frontent** – creating an admin site for administrator to create/manage business partners and control business partners to access Categories and Document Types via frontend site.
* <http://samsungsemiblog.com>*–* WordPress, re-developing Samsung’s blog with Bootstrap responsive layout
* <http://searchhub.org> – WordPress, created widgets and plugins to display posts from other sites
* <http://www.lucenerevolution.org> – Drupal, created webform for users to submit webform then users can vote/review webform submission, and admin user could export all review to csv file
* <http://pos.epson.com/calculators/energy-savings/> – modified html and javascript from a European Epson version to suit American Epson need to add new printer models, compare printers, and print results
* **Intranet Upload Files** *–* created an intranet site for Stephenz employees to upload/share files

***Web Designer/Developer -* FREELANCE *07/2009 – 05/2012***

Accomplished projects ultilizing *PHP, MySQL and* web 2 technologies including *Ajax, jQuery, HTML5, CSS3, XML, JSON, GIT*

* <http://www.troop164.com>
* http://chatterpulse.com
* http://www.wiredoo.com
* [http://ogontztaps.com/](http://ogontztaps.com/staging/MaritimeGuardian_logined.html)
* <http://www.thesolarnailsandspa.com>
* <http://www.shabushabuhouses.com>
* <http://www.veevoo.org/SoniaHt/sh.html>
* <http://www.loyolabeautysalon.com>
* <http://www.fmpoinc.com>
* <http://www.ncolemandesign.com>
* <http://www.v-hprecision.com>

***Web Designer/Developer -* NAVIGATOR TECHNOLOGY 2/2008 – 07/2009**

Designed, developed and maintained Navigator Technology websites implementing *OOP, PHP, MySQL* and web 2 technologies including *Ajax, jQuery, Google Map, CSS, XHTML, XML, JSON, Flash, Actionscript*

* **http://www.minititlereport.com** - specified in searching for real estate property information, owners/permit information, neighborhood, schools around the area, and title reports. Converted data to PDF for printing. Displayed all schools around the provided location.
* **http://www.alertnavigator.com** - specified in searching for sex offenders throughout the

States implementing Flash and Google Map. Converted data rows to images to prevent data crawling.

* **http://www.myhomedefender.com** - implemented Google Map to search for sex offenders and crimes around provided schools/locations. Users had the ability to opt-in/opt-out for email alert or txt message for each member in the family in case of disasters happen around the area.
* **http://www.txtnavigator.com** - specified in SMS sending text message from PC to mobiles.

Users could create/edit/delete groups or individuals for text messaging.

* **http://www.permitnavigator.com** - specified in searching for house permits for a provided property, incorporated Google Adsense on the site.
* **http://www.communicationnavigator.com** – specified in sending email blast for commercial/political campaigns based on zip code.

[**OUTDOOR CENTRAL**](http://www.outdoorcentral.net) ***-* *Web Design/Developer*  3/2005 – 2/2008**

* Designed and maintained standardized look & feel and user interface, applied theme color and

style for each and every customer

* Designed look & feel and user interface for [**Idaho internet License Sales**](https://id.outdoorcentral.us/id/License/Welcome) as a standard template
* Designed logos, print ads, banners and marketing materials
* Designed and optimized graphics for web usability
* Established the stylistic guidelines for all media and products and enforced these guidelines in order to manage and maintain a cohesive brand, standardized user experience, and exceptional level of quality
* Established criteria for html flow and guided design decisions to enhance simplicity and transaction processing speed and minimize user training, and promote best practices for web and touch screen design based on business requirement
* Created PDF licenses and other agent documents
* Redesigned website
* Developed intranet site for internal use and outside marketing

[**GREATLODGE**](http://www.greatlodge.com) ***-* *Web/Graphic Designer*  12/1999 – 3/2005**

* Redesigned GreatLodge website and created customized graphics
* Created banners and navigation bars for marketing on other sites
* Created large banners for conferences
* Enhanced the site usability
* Designed GreatLodge Sporting Auctions on Ebay
* Designed GreatLodge Demo for presentations
* Redesigned the website for new business strategy
* Created Diagrams for Presentation
* Created Flash demo for training purposes
* Designed HTML flow for Fish & Wildlife Department projects
* Created PDF licenses
* Created a webpage to store, upload and send emails within the Sales Department
* Created a webpage for Customer Service to generate and track inventory

**SOLVETECH *- (Intern) Multimedia Interface Designer* 9/1998 – 11/1999**

* Created logo
* Created Animation for logo
* Designed brochures for sales presentations
* Helped redesign web site

EDUCATION

**Cogswell Polytechnical College**, *Bachelor of Art, Multimedia Interface Design, 12/1999*

REFERENCES

Available upon request